

TRANSFORMATION NOW!

**53**

SYMPOSIUM  
**PURCHASING  
LOGISTICS**

14 – 16 Nov. 2018  
**BERLIN**



# 53<sup>RD</sup> SYMPOSIUM PURCHASING LOGISTICS

TRANSFORMATION NOW!

## YOUR CONGRESS

- **For your daily business: In the pole position for the future!**  
Where are the markets headed? How do I control the risks?  
What are the right strategies and organisational forms?  
What support do the new technologies offer?
- **Your individual agenda:** Parallel specialist conferences, interactive sessions and discussions – **structure YOUR personalised congress** around your own focal points!

## YOUR ADDED VALUE

- **THE platform of experts:** About **2,000 participants, 100 exhibitors and 100 speakers** – one of the largest congresses for purchasing and supply management.
- **First-hand knowledge:** **Corporations, SMEs, politicians and academics** – obtain insights into tried and proven solutions, future scenarios and the latest studies.

## YOUR NETWORK

- **At peer level:** Specialists and executives from purchasing, supply chain management and project management – more than 70% of the participants come from **first- and second-level management**.
- **Cross-industry:** More than 50% of the participants come from automotive and **manufacturing industries**, another 25% from **services and the finance sector** – your opportunity for benchmarking and a look outside your own box!

## OUR SPEAKERS AND PRESENTERS

Looking forward to exciting presentations in plenary:



**Bruce Dickinson**  
Commercial Pilot,  
Entrepreneur, Chairman  
of Cardiff Aviation and  
Lead Singer of Iron Maiden



**Rafael Hostettler**  
Project Manager,  
Roboy.org with Roboy



**Dr. Richard Lutz**  
CEO,  
Deutsche Bahn AG



**Dr. Ariane Reinhardt**  
Member of the Executive Board,  
Human Relations and Director  
Labor Relations, Sustainability,  
Continental AG



**Roboy 2.0**  
a robot as good  
as the human body

For the specialist programme the following speakers have confirmed their contribution:



**Ralf Anderhofstadt**  
Head of Project CSP 3DD  
Additive Manufacturing –  
Professional Leader CSP  
Procurement,  
Daimler Buses



**Prof. Dr. Julia Bendul**  
Chair of Management  
for Industry 4.0,  
RWTH Aachen



**Dietmar Borgards**  
Head of Corporate  
Procurement and Logistics,  
Kurtz Holding GmbH &  
Co. Beteiligungs KG



**Dr. Peter Buchholz**  
German Mineral Resources  
Agency (DERA), Federal  
Institute for Geosciences  
and Natural Resources,  
BGR



**Petra Eberlein-Kemper**  
Chief Procurement  
Officer,  
Commerzbank AG



**Jennifer Kerekjarto**  
Procurement Controlling,  
Kurtz Holding GmbH &  
Co. Beteiligungs KG



**Beatrix Praeceptor**  
Chief Procurement  
Officer,  
Mondi Group



**Michael Stietz**  
Head of Purchasing,  
Körber AG



**Dr. Martin Watzlawek**  
Head of Strategy &  
Innovation Automotive,  
Member of the Automot-  
ive Executive Board,  
REHAU AG + Co



**Hans-Werner Volkmann**  
Head of Procurement  
Operations Digital  
Solutions,  
Airbus

# 53<sup>RD</sup> SYMPOSIUM FOR PURCHASING AND LOGISTICS TRANSFORMATION NOW!

## STRATEGIC TOPICS IN THE FULL ASSEMBLY



Our keynote speakers present their transformation strategies:

- What challenges will appear on the markets in the coming months?
- What is the new allocation of roles between employees and machines?
- How can digital transformation be achieved successfully, and how can employees be taken along on the journey?

## SPECIALIST TALKS, DISCUSSIONS AND INTERACTIVE SESSIONS



About 100 speakers from midsize and large enterprises present their case studies as part of the specialist programme.

As a participant you have the opportunity to take an active part in discussions and interactive sessions.

## SPECIALIST EXHIBITION AND START-UP ARENA



The specialist exhibition will be structured more strictly in alignment with specific topics than in the past – so you can contact the right providers for you faster and more efficiently.

Besides our established partners of many years' standing, young enterprises will present their innovative solutions for purchasing and supply chain management in brief pitches during the Start-up Arena.

## THEORY AND PRACTICE IN POSTER SESSIONS



Poster sessions will open the door for you to the latest in academic papers (doctoral dissertations, master's theses) characterised by high relevance for daily practice. The core theses of the studies will be available for you to view over the entire duration of the event. Take advantage as well of the opportunity to speak directly to the authors during the poster session and to discuss the subject in greater detail.

## NETWORK EXPANSION WITH SPECIALIST COLLEAGUES



Business breakfasts, speed networkings and marketplaces in addition to the specialist programme and evening events offer space for specific and topic-related networking so that you can more easily find among the 2,000 participants those persons who are working in areas similar to yours.

# PUT TOGETHER YOUR AGENDA YOURSELF

In the specialist programme, we will discuss the topics that you must address in the coming months so that your purchasing and supply management organisation will be prepared for the future.

## PROCUREMENT AND SCM 2025

- Procurement Trends 2030
- Procurement in Mid-Sized Companies
- The Agile Procurement Organisation
- Legal Issues within the Procurement Organisation
- Workforce and Talent Management
- Procurement's Value Contribution
- Digital Leadership

## BUSINESS ANALYTICS

- Integrated Controlling & Performance Management
- Big Data & Predictive Analytics
- Master Data Management

## BOTS, KI & CO.

- Use Cases for New Digital Technologies
- Smart Factory: Costs and Benefits
- RPA in Operative Procurement
- eSolutions
- Cyber Security and Data Management

## SUPPLY NETWORKS

- Cost Optimization in Direct and Indirect Procurement
- Digital Supplier Management
- Open Innovation with Suppliers
- Collaboration with Start-ups
- Start-up Arena

## RISK MANAGEMENT

- Market Intelligence: Raw Material Markets
- Risk Management in the complete Supply Chain
- Market Intelligence: Global Sourcing Markets

... and these and other topics:

- Networking for midsize enterprises and for young professionals
- Interactive workshop sessions on soft skills and method training
- Award Spotlight with the finalists of the BME Innovation Award 2018
- Business speed dating in the exhibition based on your topic requests



# PARTNERS AND EXHIBITORS

LAST UPDATED: JUNE 2018

## PREMIUM-PARTNER



## EXCLUSIVE PARTNERS



## PARTNER



## EXHIBITORS

A. Stein'sche Buchhandlung GmbH - Ihr Generalist unter den Medienspezialisten - seit 1713 € AfB gemeinnützige GmbH € AFI Solutions GmbH € aicep Portugal Global - Staatliche Agentur für Investitionen und Handel € Allocation Network GmbH € Arvato SCM Solutions | Corporate Information Management € Business Diagnostik GmbH € CEPROCS™ € Conrad Electronic SE € curecomp Software Services GmbH € Deutsche Business Consulting GmbH € Deutsche Rohstoffagentur (DERA) in der Bundesanstalt für Geowissenschaften und Rohstoffe (BGR) € DHL Resilience360 € DIG GmbH € Drozak Consulting GmbH € EcoVadis € Efficio GmbH € enPORTAL GmbH € Futura Solutions GmbH € Horváth & Partner GmbH € HÖVELER HOLZMANN CONSULTING GmbH € IBS Beratung Handel GmbH € IFCC GmbH € ims Internationaler Medien Service GmbH & Co. KG € infimedix € Integrity Next GmbH € INVERTO GmbH € Kloeppel iProcurement € Kloeppel Proctopus € Kloeppel Recruiting € Kompetenznetz Logistik.NRW / LOG-IT Club e.V. € KRONGAARD AG € Lederer GmbH € Logivest GmbH € MAIKI € Mysupply Expertist Vertriebs GmbH € NEWTRON GmbH € Onventis GmbH € OpusCapita Software GmbH € Orpheus GmbH € pfenning logistics GmbH € PIEL Die Technische Großhandlung GmbH € PrintPlanet GmbH € Proactis € PSG Procurement Services GmbH € riskmethods GmbH € Santander Consumer Bank AG € SAP Deutschland SE & Co. KG € SCHUFA Holding AG € simple system GmbH & Co. KG € Soennecken eG € Staples Deutschland GmbH & Co. KG € SynerTrade SES AG € TALENT-net GmbH € TSETINIS CONSULTING € T-Systems International GmbH € veenion GmbH € WINGAS GmbH

## CONSULTING

The current partners and exhibitors can be found on [www.bme.de/symposium\\_com](http://www.bme.de/symposium_com) on the menu items „Partners“ and „Exhibition“. Take the opportunity to join your business with more than 2,000 participants to selectively position, maintain contacts and initiate new business relationships.

Ms. Oschmann and Ms. Peis would be pleased to advise you on how your solutions and concepts can optimally present at the symposium.



**Svea Oschmann**  
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**Nicole Peis**  
+49 6196 5828-139  
[nicole.peis@bme.de](mailto:nicole.peis@bme.de)

#bmesymposium



# INFORMATION

## DATE:

14 - 16 November 2018

## VENUE:

### InterContinental Berlin

Budapester Straße 2

10787 Berlin, Germany

Tel.: +49 30 2602-0

Fax: +49 30 2602-2600

E-Mail: [berha.reservations@ihg.com](mailto:berha.reservations@ihg.com)

### Limited offer:

Single: from € 189,- (plus € 15,- for breakfast), limited offer

Bookings per Phone: +49 30 2602-0,  
Code: BME

For booking you can also use the  
following link:  
<https://book.passkey.com/go/BME2>

## ATTENDANCE FEE:

### Early Bird Price Until 30 September 2018!

**1.895,- €** instead of 1.995 € per person

**The attendance fee covers the following:** Attendance at specialist events, online event documentation (to the extent released for publication by the speaker), lunch and beverages during breaks. Our partners have invited the participants to be their guests at the evening events.

**Cancellation:** Cancellations can be made free of charge without specifying reasons up to 4 weeks before the start of the event. In the case of cancellations made within 4 weeks before the start of the event, the participation fee that has already been paid will be reimbursed less a cancellation fee of 20% of the event fee. If a cancellation is made within 2 weeks before the start of the event, the entire participation fee will be charged. Cancellation fees will not be charged if a substitute participant is listed in the contract. The full event fee will be charged if participants do not attend and have not provided notice of cancellation in advance. Cancellations must be submitted in writing.

### Contacts:

#### Conference Production

Natalie Popoola

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#### Registration

Jacqueline Berger

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\* In the interest of our participants in the specialist programme and our partners and sponsors, there is only a limited number of tickets available for providers, consultants and service providers. We trust that you will understand that we reserve the right to check your attendance at the event.

# REGISTRATION FORM

## SIGN UP NOW BY FAX: +49 6196 5828-299

☐ **Yes**, I would like to register for the 53<sup>rd</sup> Symposium Purchasing and Logistics from 14 - 16 November 2018

## PARTICIPANT:

Surname

First name

Position

Department

Phone

Fax

Email

☐ I would like to receive information by email.

Company

Street / PO box

Postal/ZIP code/City

Date

Signature

## BILLING ADDRESS (IF DIFFERENT FROM ABOVE ADDRESS):

Surname

First name

Position

Department

Street / PO box

Postal/ZIP code/City

Internet

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