The European Excellence Experience





3rd European Supply Chain Excellence Summit

Hotel Taschenbergpalais Kempinski Dresden | GermanyPre-Conference Dinner:22nd June 2020Conference Day:23rd June 2020



Engage with fellow European supply chain leaders for benchmarks and insights

- **Technology:** Aligning digital transformation with business objectives with a focus on risk mitigation and a clear view on the bottom-line in times of a looming economic downturn
- **Strategy & Process:** Smart adoption to the revolutionary change on the way supply chain operates
- **Human factor:** Creating a culture of innovation, ecosystems and entrepreneurship

www.bme.de/esce

THE EUROPEAN EXCELLENCE EXPERIENCE



3rd European Supply Chain Excellence Summit

In its **3rd year BME's European Supply Chain Excellence Summit** will once again offer a high level platform for intense exchange and high-quality networking to Supply Chain Executives from Europe's leading companies.

Once again designed as an invitation-only event the **European Supply Chain Excellence Summit** offers attendees valuable insights into how to benefit from a changing playing field and create a forward momentum that allows anchoring the relevance of the supply chain function in the value creation process of tomorrow's business.

The 3rd BME **European Supply Chain Excellence Summit** will bring together **thought leaders, highly regarded mentors** and **influencers** whose experiences benefit their organizations and inspire the business ecosystem they operate in. Through inspirational keynotes and small, interactive working groups we aim to contribute to enable Europe's Supply Chain Executives to meet every challenge ahead.

Who is confirmed: Bjoern Neal Kirchner, Corporate Vice President Global Supply Chain Adhesive Technologies (AOS), Henkel Global Supply Chain B.V., Robert Hartan, Vice President Digitalization for Operations, Airbus Defence and Space, Manish Udas, Vice President and Head of Global Service & Customer Care, Carl Zeiss Meditec AG, ZEISS Group, Roland Seckler, Vice President Global Supply Chain Operations, Ypsomed AG, Oliver Schmidt, Global Supply Chain Director, Zapi Group, Esen Girit Tümer, Former General Manager Medtronic Turkey, Rene Boerema, Head EMEA Logistics, Axalta

Target audience:

Chief Supply Chain Officers, Supply Chain Top Executives (SVPs & VPs), Directors Supply Chain & Procurement, Heads of Supply Chain Management/Global Sourcing from leading European companies



15th BME European Procurement Excellence Summit

In its **15th year BME's European Procurement Excellence Summit** will once again offer a high level platform for intense exchange and high-quality networking to Procurement Executives from Europe's leading companies.

Designed as an invitation-only event the **European Procurement Excellence Summit** offers attendees valuable insights into how to benefit from a changing playing field and create a forward momentum that allows anchoring the relevance of the procurement function in the value creation process of tomorrow's business.

The 15th BME **European Procurement Excellence Summit** will bring together **thought leaders, highly regarded mentors** and **influencers** whose experiences benefit their organizations and inspire the business ecosystem they operate in. Through inspirational keynotes and small, interactive working groups we aim to contribute to enable Europe's Procurement Executives to meet every challenge ahead.

Who is confirmed: Henrik Larsen, CPO, Maersk, Bertrand Conquerét, President Global Supply Chain B.V & CPO, Henkel, Petteri Nissonen, CPO, Fazer, Tamara Braun, CPO, SAP SE

Kevin Giek, Leiter Beschaffung Allgemein, **Porsche AG**, Thomas Udesen, CPO, Bayer & Co-Founder, **Sustainable Procurement Pledge**, Markus Mirgeler, CPO, **Clariant International**, Dr. Thomas Andressen, Vice President, Operations Excellence and Digitalization Operations and Technical Excellence Center (OTEC), **K+S Aktiengesellschaft**, Andy Grau, Innovation Manager, **Porsche AG**, Klaus Staubitzer, CPO & Head of Supply Chain, **Siemens AG**

Target audience:

Chief Procurement Officers, Procurement Top Executives (SVPs & VPs), Directors Strategic Procurement, Heads of Supply Chain Management/Global Sourcing from leading European companies



3rd European Supply Chain Excellence Summit

Strategy first – How to master supply chain megashifts between digitalization and the global economic downturn

Human factor: Reimagining the people factor in supply chain – Creating a culture of innovation, ecosystems and entrepreneurship

Technology: Aligning digital transformation with business objectives with a focus on risk mitigation and a clear view on the bottom-line in times of a looming economic downturn

Strategy & Process: Smart adoption to the revolutionary change on the way supply chain operates

Pre-Conference Dinner:	22 nd June 2020
Conference Day:	23 rd June 2020

Hotel Taschenbergpalais Kempinski I Dresden I Germany



Sharing ideas between Supply Chain and Procurement– Discover our parallel program. You will have the possibility to meet your peers from the procurement function – Get ready to share your ideas and widen your horizon!

ESCE 2020

What to expect from the summit



The Excellence Experience: Supply Chain meets Procurement at our parallel European Procurement Excellence Summit (EPE). Exchange views with your procurement colleagues and get a wider perspective.



This year we offer interactive group discussions together with your procurement colleagues. Benefit from our parallel Roundtables and choose two of your favorite subjects to get a better inside into the topics.

100%

Benefit from our new addition to the program - we are offering Deep Dive Workshops for both supply chain & procurement delegates. Choose your breakout session to dig deeper into the topic of your choice.



BME e.V. is Europe's leading non-profit industry association for procurement, supply chain management, and logistic professionals. Our associated companies represent 1.25 trillion € annual purchasing volume. With a proven track record as a professional and neutral organizer of yearly

volume. With a proven track record as a professional and neutral organizer of yearl more than 900 seminars, conferences and congresses BME is the perfect host fora high-level procurement & supply chain congress.



THE EUROPEAN EXCELLENCE EXPERIENCE 2020

Crossing functional boarders: Transforming procurement & supply chain for tomorrow's business

There is no doubt that every successful purchasing and supply chain manager is up to date when it comes to mastering the current challenges in their respective area. However, true success in the future will be largely determined by working shoulder to shoulder with all other areas of the business. This close interaction enables the collection, analysis and dissemination of information that supports the company's best possible decision-making at the individual level.

This is exactly where the 15th European Procurement Excellence Summit (EPE) and the 3rd European Supply Chain Excellence Summit (ESCE) come in, both taking place on June 23rd 2020 in Dresden. The summit answers important questions about the digital networking of all links in the value and supply chains. It also sees itself as a top-class platform for the intensive exchange and high-quality networking of purchasing and supply chain managers from top European companies. This year again, the summit will provide you with valuable insights into how you can successfully react to the megatrends of globalisation and digitisation and how you can profit in the best possible way from the changing framework conditions.

The ESCE will take place parallel to the European Procurement Excellence Summit (EPE). With both summits under one roof, you will have the opportunity to think beyond silos, exchange forward-looking ideas and develop collaborative solutions for procurement and supply chains together with Europe's most creative minds. But that's not all: The congress hotel Taschenbergpalais Kempinski Dresden guarantees you an exclusive environment to be inspired by leading CPOs and CSCOs through innovative ideas, fresh thinking and meaningful interaction with like-minded people.

The aim of both event formats is to intensify cooperation among leading European purchasing and supply chain managers. Both the EPE and the ESCE will give you practical business advice on how to make your procurement the engine of innovation and value creation for your company. You can also look forward to experienced keynote speakers who will discuss new forms of personnel management with you so that you can win the War for Talents. Last but not least, we focus on new disruptive technologies such as Robotic Process Automation (RPA) or Artificial Intelligence (AI) and discuss with you in small, interactive working groups how your supply chain & procurement can become the enabler of digital transformation.

Let me conclude by saying: Be part of our procurement and supply chain community! I am looking forward to seeing you at the event!



Silvins Golow

Dr. Silvius Grobosch Chief Executive Officer (CEO), Association for Supply Chain Management, Procurement and Logistics (BME)

MEET OUR EXPERT CONTRIBUTORS:

Amongst others, you will meet the following experts:



Bjoern Neal Kirchner Corporate Vice President Global Supply Chain Adhesive Technologies (AOS)





Roland Seckler Vice President Global Supply Chain Operations





Rene Boerema Head EMEA Logistics, Axalta





Robert Hartan Vice President Digitalization for Operations, Airbus Defence and Space





Esen Girit Tümer Former General Manager





Manish Udas Vice President and Head of Global Service & Customer Care





Oliver Schmidt Global Supply Chain Director, Zapi Group

PRE-SUMMIT EVENING EVENT

Monday, 22nd June 2020 | 19.00 – 23.00

Social Evening Event

"What moves you" – Transport Museum Dresden

Join us for our exclusive high-end social evening get-together and enjoy a special **networking night** at the **Transport Museum Dresden**.

Network and relax in the very special environment of the Transport Museum in the city centre of Dresden.

The Johanneum, formerly the royal stables to the Saxon court, situated on Dresden's Neumarkt square – in the heart of the city by the Frauenkirche – is an incredible locale. You can expect exclusive attractions from the mobility world: the place where princes and kings once 'parked' their horses and carriages today accommodates a unique variety of vehicles to admire and enjoy – historically significant locomotives, automobiles from all eras, classic and rare bicycles and motorcycles, legendary aircraft and magnificent ship models.

- 19.00 Check-in for evening reception
- 19:15 **Opening address** by Florian Böhme, **amazon business** Director, Amazon Business DACH & CEE
- 20.00 Networking opportunity incl. buffet and music





AGENDA

Tuesday, 23rd June 2020

08.00	Check-in and Welcome Refreshments	10.30	KEYNOTE Digital Supply Chain – back to basics, back to reality • Trends, Innovation topics and hypes related to Digital Supply Chain
09.00	Opening address ESCE 2020		Reality Check
			• Recommendations for a Digital Supply Chain that delivers on what you invest in it
09.10	Opening remarks by the chair		Robert Hartan, Vice President Digitalization for Operations,
	Martin Gouda, Partner, Buck Consultants International (BCI)		Airbus Defence and Space
09.15	OPENING KEYNOTE Building a Supply Chain Digital Twin – Key Learnigns, Challenges & Benefits	11.00	Networking Break and Refreshments
	 Enabling long-term global supply network steering and higher agility for short term requests 	11.30	ROUNDTABLE SESSIONS (together with Procurement Executives from EPE) – Join two discussion rounds of
	• Providing a single source of truth for global demand and capacities		your choice. Each round lasts 40 minutes.
	 Capturing cost reduction potential of product transfers and reducing unexpected capacity constraints 		11.30 – 12.10 ROUND TABLES 1 – 5
	Bjoern Neal Kirchner, Corporate Vice President Global Supply Chain Adhesive Technologies (AOS), Henkel Global Supply Chain B.V.		Roundtable 1 – Integrated planning - the enabler for active cost management
			• Complete networking of all planning levels creates performance in the supply chain
09.45	PANEL DISCUSSION Agility in the Supply Chain		 Planning transparency ensures strategic and operational control of the supply chain
	Moderator: Martin Gouda, Partner, Buck Consultants International (BCI)		• Enforcement of planning decisions is a prerequisite for comprehensive cost control and control
	Panelists: Roland Seckler, Vice President Global Supply Chain Operations,		Marc Hartmann, Senior Partner, Bronk & Company GmbH
	Ypsomed AG		Roundtable 2 – TCO: Identification and quantification of
	Jörg Salzer, General Manager Germany, MAG45 GmbH		cost and saving opportunities within Integrated Supply
	Oliver Schmidt, Global Supply Chain Director, Zapi Group		An all-encompassing business case with a focus on Cost Savings, Cost Avoidance and Productivity Savings across Sourcing,
			Logistics and Processes. Arno Millenaar, Account Management, MAG45
			And millingal, Account management, MAG45

AGENDA

Tuesday, 23rd June 2020

Roundtable 3 – Five fundamental changes to increase the value contribution of procurement

Andreas Pohle, Managing Partner, a.m.consult GmbH Lorenz Kleinert, Senior Project Manager, a.m.consult GmbH

Roundtable 4 – Autonomous Procurement – is it even possible? The next steps of your digital procurement journey

Georg Rösch, Vice President Product Management, JAGGAER

Roundtable 5 - tba

12.10 Changeover break

12.15 - 12.55 ROUND TABLES 6 - 10

Roundtable 6 – Innovation Management in cooperation with key suppliers -best practice from Porsche

Kevin Giek, Leiter Beschaffung Allgemein, Porsche AG Andy Grau, Innovation Manager, Porsche AG

Interactive Roundtable 7 - tba

Interactive Roundtable 8 - tba

Interactive Roundtable 9 - tba

Interactive Roundtable 10 - tba

13.00 Networking Luncheon

14.30 KEYNOTE

Leading virtual teams – Managing diverse teams in a dynamic global context

• Dynamic context and VUCA world

• Managing change – changing roles and functions, diverse cultures

• Importance of "purpose" and "one's roles" in aiming for success

Manish Udas, Vice President and Head of Global Service & Customer Care, Carl Zeiss Meditec AG, ZEISS Group

15.00 Latest AI developments and their practical connectio to supply chain					
	• Al today and tomorrow – what does it actually mean				
	• Al implications on a global schale				
	• Al implementations in the supply chain				
	Esen Girit Tümer, Former General Manager, Medtronic Turkey				
15.30	Networking Break and Refreshments				
16.00	EPE Meet your procurement peers for shared workshops				
	Choose your breakout session to dig deeper into a topic of your choice				
	Workshop 1 – Quo vadis Global Procurement? experiences and the future outlook				
	Petteri Nissonen, CPO, Fazer				
	Workshop 2 – Supplier management: the role of supplier supplier intimacy, mitigating risks, integrating (key) supp				
	Rene Boerema, Head EMEA Logistics, Axalta				
	Workshop 3 – tba				
	Workshop 4 – tba				
16.45	Final Onstage Interview for EPE and ESCE delegates "Procurement meets Supply Chain"				
	Moderator: Martin Gouda, Partner, Buck Consultants International (BCI)				
	Participants: TBC				
17.15	Closing remarks of the chair				

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a.m.consult GmbH

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Bronk & Company GmbH are the Metal Management Consultants. We are an innovative and versatile team of consultants, focusing on all matters related to supply chain management in the metals industry and comparable process industries. We believe that only feasible action can shape our customers' future. Thus we fully commit ourselves to realizing only significant benefits for our customers by transforming their value chains and increasing their efficiency.

Bronk & Company GmbH

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h&z is an internationally operating management consulting firm specializing in business transformation. Our expertise lies in business excellence, procurement and supply chain, production and technology, sales and growth, as well as financial services. Since 1997 we have been using our "head, heart and hand" philosophy to successfully support clients in large and medium-sized companies within the industrial and financial service sectors. We are located in Munich, Dusseldorf, Vienna and Zurich.

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Procurement Simplified

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MAG45 was founded in 1948 as an internal MRO supply warehousing and logistics specialist for the Dutch manufacturing giant Philips. The company has expanded rapidly, organically and through acquisition, championing Integrated Supply of both MRO (Maintenance, Repairs, Operations) and BOM tail (Bill of Materials) items. Since 2016 MAG45 has been part of the Euro 1.7 billion, 3,000 employee, Danish-listed sourcing and services company Solar. MAG45 has a global footprint with 250+ employees working from offices across Europe, Asia & North America.

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FACTS

What | When | Where

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What	ESCE Summit 2020 3 rd European Supply Chain Excellence Summit 2020	Host	The Association for Supply Chain Management, Procurement and Logistics (BME)
When	Pre-Event Get-together Monday, 22nd June 2020 Summit Day Tuesday, 23rd June 2020	Fee*	Free admission Delegates are admitted only on personal invitation by BME * BME reserves the right to qualify your registration before granting this offer. Solution and service providers are welcome to take part as sponsoring partners of the event.
		Peer group	Executives and senior procurement professionals from international industrial groups*
Where	Hotel Taschenbergpalais Kempinski Dresden Germany Taschenberg 3 01067 Dresden Germany Phone: +49 351 4912 636		* BME reserves the right to qualify your registration before granting this offer. Solution and service providers are welcome to take part as sponsoring partners of the event.



REGISTRATION FORM



Yes, I would like to register, free of charge (Summit Day, Tuesday, 23rd June 2020)

Pre-Event Get-together, Monday, 22nd June 2020

Yes, I am a service/solution provider. Please contact me to discuss my possibilities to participate.

PLEASE COMPLETE WITH ATTENDEE INFORMATION

Last Name, First Name:

Company:

Position, Division:

Phone, Fax:

Email:

Street or P.O. Box:

Postal/ZIP Code, City, Country:

Date, Signature:

* A limited number of hotel rooms have been reserved for conference attendees at a special rate. For more information please visit our website at www.bme.de/esce

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